



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Oct 7, 2019

MONDAY MEMO: Key updates for all YMCA LEADERSHIP STAFF

○ **Dicks Sports Promo 10/12-13**

- 20% Off Y Friends and Family
- Spread the word to classes, members, friends and family
- Posters out this week for welcome centers
- More info spread via facebook, eblast



○ **Out Of School Promotions**

- Association-wide program for Oct 25
- Programs will ALL head to camp for TONS of fun!
- Final info and promotion, social media and fliers this week!

○ **Sports**

- Ramping up promos for Basketball, Futsal and Volleyball
- Online "sports" page with some info and registration links

○ **New Downtown Davenport YMCA**

- Newsletter sent Friday to all capital campaign donors, and annual campaign donors over \$100
- Website's "New Downtown YMCA Project" updated this week with more information and specs; rendering at each Y welcome center

ALL WELCOME CENTER STAFF TO SIGN EACH WEEK