



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Sept 9, 2019



MONDAY MEMO: Key updates for all YMCA LEADERSHIP STAFF

- **WE'RE NUMBER ONE! YMCA Voted BEST VALUE... again!**
 - QC Times Readers' Choice AND Locals Love Us: fitness, weight loss, camps!
 - Locals Love Us voting begins this week
- **Blood Drive**
 - 9/19 at Newcomb ELC 2-6pm; contact Newcomb ELC director Kendra Terry for more info (ncc-dir@scottcountyfamilyy.org) HELP US GET OUR GOAL!
- **Upcoming Health Fairs**
 - 9/16 at North 9-12pm; 9/19 at Bett 9-12pm; 9/30 at Utica 5-8pm
 - Spread the word; check social media/posters for promotions
- **Fall Sports**
 - Rosters/Schedules added to binders; procedures for late registration
 - Soccer/Machine Pitch have begun; REGISTRATION STILL OPEN!
- **Camp Abe Lincoln**
 - 95th Anniversary Celebration on Sept. 21 1-4pm "Come have some fun!"
 - NERF Night Mini-Camp Sept. 28-29
- **PR/News/Ads**
 - New Downtown YMCA Groundbreaking 9/12
 - Family Focus Magazine: YMCA update (see article/ad on back)

ALL WELCOME CENTER STAFF TO SIGN EACH WEEK



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Scott County YMCA Recognized For Great Family Value

The Scott County YMCA is embarking on another great chapter in its proud history of serving our community since 1858. Recent awards through the Quad City Times Reader's Choice and Locals Love Us demonstrate that the adults and families of Eastern Iowa recognize the continued investments being made in healthy spirit, mind, and body for all!

In response to member feedback, the Y has added new state-of-the-art cardio equipment at all of their Scott County locations. From 2 complete rows of treadmills at the West YMCA, to Matrix Ascent Elliptical Trainers at several locations, including the Downtown YMCA, lots of new equipment and even beautiful wood-grained lockers can be seen at different locations.

And while the "Income-Based Membership" model continues to include more children in families in Y programs and services, the Y has not raised membership rates in over 10 years!

"We are honored to be a leading nonprofit charity in Eastern Iowa," said Y CEO Brad Martell. "We are here to provide a high-level of quality in our programs, facilities and services, then raise funds to ensure that more people have access to our life-changing opportunities."

With school starting and cooler weather on the way, the YMCA's Turkey Trot race presented by McCarthy-Bush will take place Thanksgiving morning for the 33rd year! Because of the Y's great sponsors, proceeds from the event also make it possible for the Y to provide two, full-time outreach mentors in schools and throughout the community. The Y's Solutions and Achievers programs provide resources to students and families from Elementary through High School, inspiring leadership and teaching work skills to motivate kids and teenagers to find their potential career paths, either through college or careers in the trades.

Finally, this latest chapter in community development is highlighted by the capital campaign for the new Downtown Davenport YMCA coming to its final amounts. A beautiful, new facility on the eastern gateway to downtown is becoming closer to reality every day. Stay tuned for more information!

With social media and politics often creating the appearance of disconnection and division throughout our society, the role of the YMCA mission and the efforts of members, volunteers, donors and staff becomes more important every day! So bring a friend to the Y and join us!