



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

Dec 9 2019

## MONDAY MEMO

### Key updates for all Supervision Staff Teams

- **Member Promo 1 available in CCC through 12/10**
  - Strong message and exposure continue in community
  - YMCA is NUMBER ONE in value in Quad Cities
  - ALL memberships still include \$100 in time with nationally-certified coach to create a unique plan for EVERY new Y Member
- **Program Promotion**
  - School Out - sign up online: Programs - Kids Programs - No School
  - Winter Camp - at Camp Abe Lincoln; safe fun overnight!
    - Dec 29 - Jan 1 includes field trips
    - online at Locations - Camp Abe Lincoln, or
    - online at [www.ymcacampabelincoln.org](http://www.ymcacampabelincoln.org)
  - Winter Sports
    - Basketball, Futsal, Volleyball, Track and Field sign ups
    - E-blast to 4-12 year olds going out later this week
- **Holiday Gift Idea?**
  - Camp Abe Lincoln: reserve a 2020 Day/Resident Camp
  - MyZone Tracker - one of the best wearables around
    - \$90 on Amazon; ONLY \$80 at the Y!
    - Visit online: Programs - Fitness - MyZone
- **Living Local at the YMCA**
  - Check out the awesome new cycling studio at the Bettendorf YMCA - News segment released this week

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ALL WELCOME CENTER STAFF TO SIGN EACH WEEK