



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Feb 24, 2020

MONDAY MEMO: Key updates for all YMCA LEADERSHIP STAFF

- **MEMBERSHIP PROMOTION: We are still the BEST VALUE in Fitness in the QCs**
 - Continue to promote TWO SESSIONS with a coach or trainer (\$100 value) included!
 - UNLIMITED Group Ex, pools, hot tubs, water therapy
 - Member Pricing on Spring Sports, Spring Break and Summer Camps

- **PROGRAM PROMOTION**
 - **Y Gymnastics** – Website updated; See Coach Chip’s Bio and pic!
 - **Spring Sports:** Soccer, Volleyball, T-ball/Coach-Pitch Academy/Machine Pitch Leagues
 - **Spring Break** – It’s “March Madness” at the YMCA! North and Bettendorf feature fun games AND all locations will also take a day trip out to Camp Abe Lincoln
 - **CALL TO ACTION:** Online Child Care & Programs “Spring Break & School Out”
 - **Summer Camps – 8 Camps and Programs... ONE AWESOME STORY!**
 - **CALL TO ACTION:** New “YMCA Summer Camps” page under programs

Where's Peter's SHADOW?!
We need your help finding it
ALL SUMMER LONG!
8 Camp Programs - 1 Connected,
Summer-long Story

- North YMCA Camp
- Bettendorf YMCA Camp
- West YMCA Camp

- YMCA Camp Abe Lincoln
 - Resident Camp
 - Day Camp w/transportation
 - Specialty Camps

- YMCA Community Camps
 - Riverdale Heights Elementary
 - TBK Bank Sports Complex

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ALL WELCOME CENTER STAFF TO SIGN EACH WEEK