

GIVE FOR A BETTER US



2021 YMCA Annual Campaign Impact Overview

SCOTT COUNTY FAMILY YMCA

Bettendorf Family YMCA Bittner YMCA Maquoketa Area Family YMCA
 North Family YMCA West Family YMCA Utica Ridge YMCA
 YMCA Camp Abe Lincoln YMCA Child Care YMCA Gymnastics & Cheer Center

We put Christian principles into practice through programs that build healthy spirit, mind and body for all.

51,421 YMCA MEMBERS WERE CONNECTED LAST YEAR. MORE THAN 20% OF FAMILIES WERE ONLY ABLE TO DO SO THROUGH DONOR SUPPORT.

ENGAGE & CONNECT:

CURRENT YMCA ANNUAL IMPACT

- 360 children in Early Learning
- 100% success rate in Kindergarten readiness tests
- 50% attend only w/assistance
- 1,207 in before and after school
- 1,217 in all YMCA Summer Camps
- 4,784 Swim Lessons
- Nearly 2,000 annual campaign donors put the Y mission in action!

YMCA OUTREACH MAKES DIFFERENCE!

- Over 125 students served 2019-2020
- 72% increased math and reading scores
- 32% reduction in school tardiness
- 82% graduation rate for those at drop out risk
- 80% do not reoffend when referred by police

YMCA Outreach is lead by two, full-time staff who directly engage and mentor K-8th grade students (Solutions) and high school through careers (Achievers).



FROM STUDENT TO DIRECTOR

New Solutions Program Director Deshawn Shouts can relate to the students in YMCA Outreach. He's been there before! He received a camp scholarship through the same elementary school where he now mentors. He became a camper, a counselor, an Achiever and a full-time school liaison. Today, he is working with the same teachers, pastors and counselors to help students just like he used to be!



Jordan and Damion
From Y Achievers





TOGETHER WE MAKE A DIFFERENCE.

- We provided over **\$1.62 million** in community financial assistance given in 2019
- Our **\$750,000 Campaign Goal** ensures life-changing YMCA programs are available to all children, families and seniors



458 CHILDREN GOT TO EXPERIENCE CAMPS IN THE SUMMER OF 2020 AT NO CHARGE TO CURB THE MENTAL EFFECTS OF COVID



“The Y has been such a blessing for our family. As a military family, we relocated and my boys hardly knew anyone. Then school stopped. Work slowed down. Life has been difficult. Thankfully, the Y has given our family so much. From camp, to Solutions and Achievers, we are so grateful!”
- Maria, mother of Chris and Xavier

SCALE OF GIVING INVEST DIRECTLY IN PEOPLE THROUGH THE YMCA

- \$50** Makes two siblings feel like winners playing youth basketball
- \$100** Allows an older adult to overcome anxiety and create a health plan with a trainer
- \$250** Help a family and their students with hybrid learning in afterschool at the Y
- \$400** Supports someone battling cancer with the Livestrong program and Y membership
- \$500** Positively change the life of a young person with a full week of resident camp
- \$1000** Support a group of young adults to receive job training and mentoring for a year